

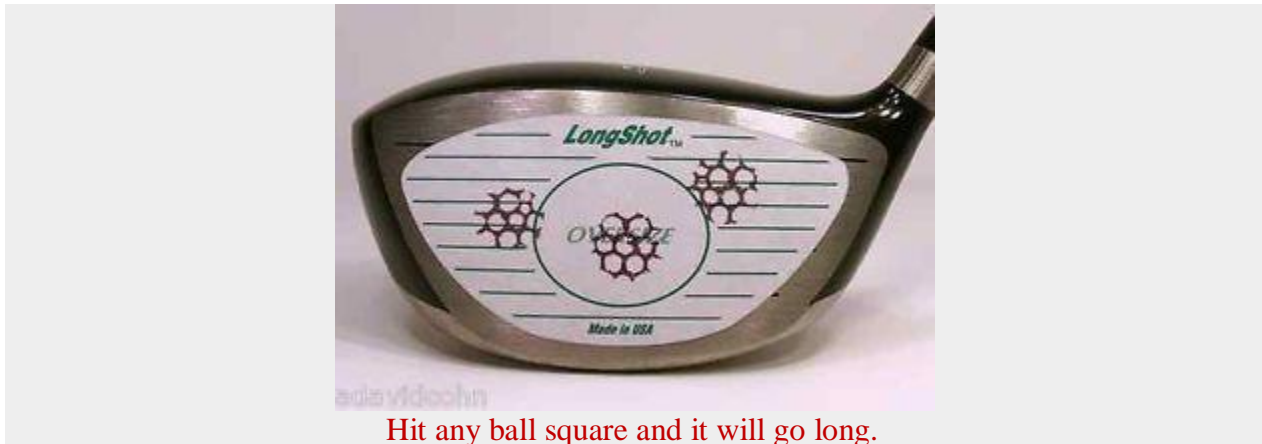
How to Choose a Golf Ball

by

[Scott Pickard](#)

I've been a caddy and golfer since I was 12, and now I'm 66 and still chasing the game that I love so much. Throughout all of this time I prided myself as being a long driver and that's always been important to me. And for some reason, I always thought it was about having the right ball matched to my swing. But the other day (I don't know why I waited so long to try this) I bought a package of impact recorders and went to the driving range and shocked myself in my inability to consistently hit the ball in the center of the club face.

This is a terrific exercise for the average golfer because this is really the issue when it comes to hitting a long ball, not the golf ball itself. This simple technique allows you to experiment and iterate and fine-tune your setup and swing until you start to consistently hit the ball in the center of the club face and what you find is it's not about the ball whether it's low or high compression, but it's about hitting the ball square.



The important thing about selecting a ball is finding which ball feels the best and you perform the best when you're chipping and putting. So let this be your main criteria for choosing the ball and then just hit that ball (whether it's low or high compression) in the center of the club face and you'll get the optimum distance for your swing.

sp